



M-PACT 2012  
March 13-15, 2012  
Indiana Convention Center, Indianapolis, Indiana  
www.m-pact.org

*Please select your preferred sponsorship level, complete the form below and return by January 31, 2012.*

Company Name: \_\_\_\_\_  
Contact: \_\_\_\_\_  
Address: \_\_\_\_\_  
Office Phone: \_\_\_\_\_  
Cell Phone: \_\_\_\_\_  
E-mail: \_\_\_\_\_

*\*Please list contact information of key people, if different than above, for billing and sponsor recognition (logos and ads) on a separate sheet. \* Logos will be used in sponsorship promotion.*

**Sponsorship Level (please choose one)**

- Platinum Level (\$10,250)
- Gold Level (\$7,250)
- Silver Level (\$3,750)
- Bronze Level (\$1,000)

- Registration Area Kiosk (\$200)
- Lanyards (Sold Out!)
- Hotel Keycards (Sold Out!)
- Attendee Transportation Carts (Sold Out!)
- Industry Luncheon Chair Caps (\$6,500)

**Additional Sponsorships (only available to Platinum-, Gold-, Silver- or Bronze-level sponsors**

— please choose all that apply)

- 1 Foyer Floor Graphic (\$250)
- 3 Foyer Floor Graphics (\$750)
- 1 Tradeshow Floor Graphic (\$350)
- 3 Tradeshow Floor Graphics (\$1,000)
- 1 Publication Bin (\$150)
- 1 Hand Sanitizer Wipe Stand (\$200)
- 3 Hand Sanitizer Wipe Stands (\$500)
- 1 Directional Sign (\$1,500)
- Registration Desk Corner Signage (\$250)

Questions: Contact Juva Barber at (800) 732-1423 or jbarber@ipca.org

*Please make checks payable to M-PACT.*

Mail to:  
**M-PACT**  
115 West Washington Street, Suite 1690  
Indianapolis, IN 46204  
**FAX: (317) 630-1827**

*Credit card payments will also be accepted.*



# Sponsorship Opportunities

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## M-PACT 2012 Platinum Sponsorship

\$10,250

This prestigious level of sponsorship provides an unparalleled opportunity to showcase your company's branded information to all M-PACT attendees.

### Platinum Sponsorship includes:

- Prominent logo placement throughout foyer high-traffic areas including one complimentary foyer floor graphic, foyer signage, Industry Luncheon signage, Welcome Reception signage and Event Registration Desk signage
  - Pre-Luncheon reception with well-known Industry Luncheon speaker and association leadership from all four M-PACT states
  - M-PACT registration at Sponsoring Company rate
  - Ten complimentary sponsor attendee registrations, including attendee badges indicating sponsor designation
  - Complimentary meeting room space, \$300 food credit and premier room selection for Brand Meetings
  - Complimentary full-page advertisement in M-PACT on-site program and logo placement on all M-PACT printed materials and website and in all four M-PACT state association publications
  - Aisle sign on the trade show floor and logo placement at tradeshow floor entrance
  - First preference for M-PACT 2012 booth assignment
  - First preference for additional sponsorship opportunities
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## M-PACT 2012 Gold Sponsorship

\$7,250

This premium level of sponsorship provides you with multiple opportunities to showcase your company.

### Gold Sponsorship includes:

- Logo placement throughout high-traffic areas, including foyer signage, Welcome Reception signage and Event Registration Desk signage
  - M-PACT registration at Sponsoring Company rate
  - Five complimentary sponsor attendee registrations, including badges indicating sponsor designation
  - Reduced room rental for Brand Meetings (a \$1,000 value)
  - Complimentary full page advertisement in M-PACT on-site program and logo placement on select M-PACT printed materials
  - Second preference for M-PACT 2012 booth assignment
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## M-PACT 2012 Silver Sponsorship

\$3,750

This select sponsorship level provides you with a variety of opportunities to showcase your company.

### Silver Sponsorship includes:

- Logo placement throughout high traffic areas in foyer
  - M-PACT registration at Sponsoring Company rate
  - Reduced room rental for Brand Meetings (a \$500 value)
  - Logo placement on select M-PACT printed materials
  - Attendee badges indicating sponsor designation
- 

## M-PACT 2012 Bronze Sponsorship

\$1,000

This sponsorship level provides your company with recognition during M-PACT 2012.

### Bronze Sponsorship includes:

- Logo placement in foyer and select event publications
- Attendee badges indicating sponsor designation



## M-PACT 2012 Additional Sponsorship Opportunities

M-PACT is offering a variety of additional sponsorship opportunities for M-PACT sponsors to showcase their company throughout the show.

### Additional Signage



#### Foyer Floor Graphics

Use these floor graphics to highlight your company. These ads will be placed throughout the foyer and other high traffic areas. Sponsor is responsible for providing artwork. M-PACT will choose floor graphic placement.

Dimensions: 28" x 48"

1 Foyer Floor graphic: \$250  
3 Foyer Floor graphics: \$750



#### Tradeshow Floor Graphics

These floor graphics will be placed throughout the tradeshow floor. Ads can be used to direct attendees toward your exhibit space. Sponsor is responsible for providing artwork. M-PACT will choose floor graphic placement.

Dimensions: 28" x 48"

1 Tradeshow Floor Graphic: \$ 350  
3 Tradeshow Floor Graphics: \$1,000



#### Directional Sign

These signs will be placed in high traffic, public areas of the convention center. One side may contain artwork submitted by your company. The other side will contain valuable attendee information including a detailed schedule of events. Limited number available.

Dimensions: 93" x 38"

Directional Sign: \$1,500



#### Publication Bins

These customizable literature distribution bins will be prominently placed near the tradeshow floor entrance. Sponsor is responsible for providing artwork.

Dimensions: 18" x 18"

1 Publication bin: \$150



#### Registration Desk Corner Signage

Everyone who attends M-PACT must visit the Registration Desk. This is a wonderful opportunity to increase your company's exposure to everyone. Signage will be placed on the corner of the M-PACT registration desk.

Dimensions: 38" by 38"

Registration Desk Signage: \$250



#### Hand Sanitizer Wipe Stand

These stands will be placed throughout the tradeshow floor and the registration area. Sponsor is responsible for providing artwork for both sides of sign.

Sponsor is responsible for providing artwork for both sides of sign.

Dimensions: 2 sided 22" x 28" poster

1 Hand Sanitizer Wipe Stand: \$200

3 Hand Sanitizer Wipe Stands: \$500



#### Registration Area Kiosk

Many attendees gather at these registration desk kiosks to complete on-site registration, organize their show materials, or network with other attendees. This is a limited opportunity to get your company information to show attendees prior to the tradeshow floor opening.

Dimensions: 38" x 18"

Registration Area Kiosk: \$200



## Additional Sponsorship Opportunities

M-PACT also offers these one-of-a-kind sponsorships that will allow your company to highlight your brand.



### Lanyards

The sponsoring company will provide lanyards to all M-PACT attendees to be delivered at the Registration Desk.

Lanyards: **SOLD OUT!!**



### Hotel Keycards

The sponsoring company will receive their company logo and booth number on every keycard given to M-PACT participants.

Keycards: **SOLD OUT!!**



### Attendee Transportation Carts

The Indiana Convention Center is a large facility and many attendees request help with transportation throughout the center. Company signage will be placed on the golf carts. **The sponsoring company must provide two drivers for the carts.**

Attendee Transportation Carts: \$750



### Industry Luncheon Chair Caps

Place your company logo on the chairs of 600 industry luncheon attendees for a dramatic impact during this well attended event.

White Chair Caps will be printed with your full color company logo and placed on chairs prior to luncheon.

Industry Luncheon Chair Caps: \$6,500