

# M-PACT 2018 SHOW GUIDE

Grow your business, drive traffic to your booth, and position your brand as a prominent player in the Midwest's booming energy and convenience sector with a full-color advertisement in the official M-PACT 2018 Show Guide.

Distributed at the high-traffic registration area and at literature kiosks throughout the Indiana Convention Center, this popular publication is the go-to resources for M-PACT Show information. Features include:

- Comprehensive listings of all exhibitors and sponsors, including company descriptions.
- Schedule of educational programming, networking sessions and other M-PACT Show special events.
- A fold-out map of the tradeshow floor.

Your investment includes an advertisement in the print edition, plus a clickable ad in the searchable online guide, with a link to your website.

## PUBLISHING CALENDAR

ad sales close / artwork due	delivery
January 19, 2018	March, 2018

## NET ADVERTISING RATES: M-PACT 2018 SHOW GUIDE

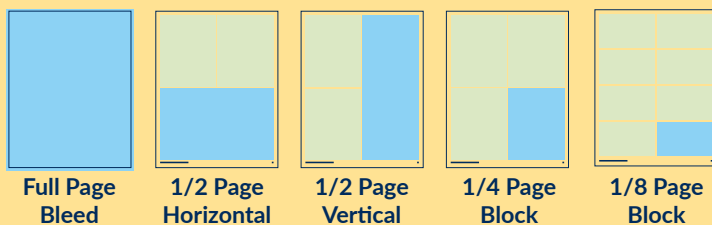
size	1x	PREMIUM POSITION
Full Page	\$1,100	\$1,300
1/2 Page	\$750	
1/4 Page	\$450	
1/8 Page	\$325	

## SPECIFICATIONS: M-PACT 2018 SHOW GUIDE

page size	7" x 10" (trim)
Full Page*	7" x 10"
1/2 Page Horizontal	6" x 4.406"
1/2 Page Vertical	2.917" x 9"
1/4 Page Block	2.917" x 4.406"
1/8 Page Block	2.917" x 2.109"

\* Full-page ads are intended to bleed off the page (see example)

- Please include an **additional 0.125"** of bleed on each side of page
- Keep all important information at least **0.5"** from the trim line



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# STAND OUT FROM THE CROWD

## ADVERTISE

in the enhanced, 4-color print and digital edition M-PACT Show Guide



INDIANAPOLIS  
 MARCH 13-15, 2018