

ENHANCE YOUR EXPOSURE

SPONSORSHIP OPPORTUNITIES

M-PACT 2018 has the reach, reputation and drawing power to deliver key players to the tradeshow floor, so you get noticed by a targeted audience of prospective customers, clients and vendor partners. But why stop there? Make a lasting impression and enjoy an even bigger return on your tradeshow investment when you become an M-PACT 2018 Sponsor. Research from the Center for Exhibition Research (CEIR) finds that exhibitors who also invest in sponsorship promotions can increase their booth traffic by up to 50 percent—that's a lot of foot traffic. Maximize your visibility on the show floor and throughout the convention center, while positioning your brand as a key player in the Midwest's energy and convenience industry.

With sponsorships available at a wide range of price points, M-PACT 2018 offers promotional opportunities to accelerate your business.

Purchase Select or À La Carte sponsorships, or take advantage of our unique Elite opportunities to increase your company's visibility, optimize your tradeshow experience and propel your business forward.

ELITE SPONSORSHIPS

\$25,000 - WELCOME RECEPTION

Exclusive sponsors of this highly-attended event receive extensive signage and logo recognition throughout the reception area and ballroom, in hotel, and M-PACT Show promotional materials.

\$14,000 - SHOW BAGS

Promote your brand to all attendees with attention-grabbing tote bags. Provided by your business, these co-branded bags will be distributed to all attendees at registration. This sponsorship also includes special recognition throughout the exhibit hall and marketing materials.

\$12,000 - EXCLUSIVE MOBILE APP

The official M-PACT Show mobile app puts the entire event in the palm of attendees' hands. A forward-thinking sponsor receives a clickable banner ad on the home page, recognition in mobile app instructional e-mails, logo placement on signage at the show and in M-PACT Show marketing materials.

\$25,000 - INDUSTRY LUNCHEON

This crowd favorite event offers sponsors extensive signage and logo recognition in the luncheon hall and in M-PACT Show promotional materials. Plus, three minutes to address the audience, introduction of the keynote speaker, a luncheon table, and tradeshow passes for 16.

\$14,000 - HOTEL KEYCARDS

Display your company logo or custom message on hotel room keys distributed to attendees and exhibitors at official M-PACT Show hotels. Sponsor also receives complimentary tradeshow access for 5 and acknowledgement on the M-PACT website.

~~**\$10,000 - BADGE LANYARDS**~~ **SOLD**

This accessory allows attendees to display their credentials, hands-free, while walking the show floor. An exclusive sponsor showcases their company name and logo around the neck of every attendee.



FUEL YOUR SUCCESS.

BOOK YOUR SPONSORSHIP TODAY.

CONTACT CATHY MELTON:
CATHY@M-PACT.ORG - 317.655.4448

- OR -

DOWNLOAD A PRINT APPLICATION:
WWW.M-PACT.ORG/SPONSOR

BECOME a sponsor

2018

à la carte sponsorships

\$7,500—POWERUP! CHARGING STATIONS SOLD

Grab attention while attendees charge their devices at two highly-visible stations in heavy traffic areas. Includes logo signage at charging stations, plus recognition in M-PACT Show Guide, in marketing materials and on the mobile app.

\$7,500—BRANDED STAIRCASE GRAPHICS SOLD

Step up your marketing game and shine a light on your brand with this unique brand exposure opportunity. Add your logo and an eye-catching message to a full staircase in a high-traffic area of the Indiana Convention Center.

\$5,000 - CHECK-IN BREAKFAST

Get the day off to a fresh start with breakfast and coffee in the registration area before the show. Your logo is showcased at the breakfast buffet and in dining areas, plus special recognition on the official M-PACT Show website.

\$5,000 - REFRESH! INTERMISSION SNACK BREAK

Offer attendees a mid-day boost at the Refresh! Snack Break in between education sessions. Your logo is showcased at the refreshment station and in dining areas, plus special recognition on the official M-PACT Show website.

\$3,000 - PUBLICATION BINS

Shine a light on your brand with your logo featured on the high-traffic publication distribution bins. Located at registration and throughout the exhibit hall, these bins are the first stop for attendees looking to grab a handy M-PACT Show guide and the latest trade magazines. Sponsorship includes recognition as an official media sponsor.

\$1,500 - FLOOR DECALS

Catch the attention of attendees as they walk to and from meetings, education sessions and the show floor with eye-catching floor decals. Get your logo and messaging noticed in one of three zones (\$1,500/zone) in a unique way in high-traffic areas throughout the halls.

\$1,000—HAND SANITIZER STATIONS SOLD

Promote your name and logo on hand sanitizer stations in two high-traffic areas on the show floor. Includes logo placement on the stations and recognition on the M-PACT website.

\$750 - DIRECTIONAL SIGNAGE

Lead the way for attendees and place your logo on key directional signage in high-traffic areas outside and within the exhibit hall. Plus, receive recognition on the M-PACT Show website.

Select Sponsorships & Benefits

	PLATINUM	GOLD	SILVER	BRONZE
LOGO PLACEMENT IN HIGH TRAFFIC AREAS	✓	✓	✓	✓
RECOGNITION AS SPONSOR ON TRADESHOW BADGES	✓	✓	✓	✓
LOGO IN PRINT & DIGITAL PRE-SHOW MATERIALS	✓	✓	✓	
PRE- & POST-SHOW ATTENDEE LIST	✓	✓	✓	
ROOM RENTAL CREDIT (BRAND MEETINGS ONLY)	FREE ROOM + \$300 CREDIT*	\$1,000 ROOM CREDIT	\$500 ROOM CREDIT	
FULL TRADESHOW REGISTRATION	10	5		
AD IN THE M-PACT 2018 SHOW GUIDE	FULL-PAGE	HALF-PAGE		
LOGO AND LINK ON M-PACT MOBILE APP	✓			
EXCLUSIVE MEET & GREET WITH KEYNOTE SPEAKER	✓			
RECOGNITION IN HOST ASSOCIATION MAGAZINES (IL, IN, KY, OH)	✓			
	\$10,500	\$7,500	\$4,000	\$1,000

*CREDIT MAY BE APPLIED TO FOOD/BEVERAGE MINIMUM (BRAND MEETINGS ONLY)