

BECOME AN M-PACT 2021 SPONSOR

You've got sales goals to hit at M-PACT 2021, and you're looking for big return on your tradeshow investment.

The M-PACT Show delivers a host of promotional opportunities to showcase your brand and accelerate your business. Increase your company's visibility, optimize your tradeshow experience, and propel your business forward when you become a sponsor.

NEW IN 2021!

Boost your brand when you invest in the first-ever **M-PACT Golf Tournament** and **M-PACT Concert Series**. Limited sponsorships are available, so act fast to lock in your top-flight exposure.

Learn more online at www.m-pact.org/sponsor or contact Cathy Melton at sponsor@m-pact.org, 317.655.4448 or 317.319.4294 (m).

PLATINUM SPONSORS



M-PACT SHOW
112 WEST COOK STREET
SPRINGFIELD, IL 62704

WWW.M-PACT.ORG

ENHANCE YOUR EXPOSURE

SPONSORSHIP OPPORTUNITIES

M-PACT 2021 will be one of the best advertising venues for your company this year to reach a targeted audience of prospective customers, clients and vendors. Make a lasting impression and enjoy an even bigger return on your tradeshow investment when you become an M-PACT 2021 Sponsor.

- Increased exposure
- Increased booth traffic
- Maximize visibility on show floor
- Increased brand awareness over competition
- Increase return on investment

With sponsorships available at a wide range of price points, M-PACT 2021 offers promotional opportunities to accelerate your business over the 3-day convention.

Purchase Select, A' La Carte or Special Event sponsorships, or take advantage of our unique Elite opportunities to increase your company's visibility, and optimize your tradeshow experience.



M-PACT 2021

SEPT. 8-10
INDIANAPOLIS

m-pact.org



FUEL YOUR SUCCESS. BOOK YOUR SPONSORSHIP TODAY.

CONTACT CATHY MELTON:
SPONSOR@M-PACT.ORG
317.655.4448 OR 317.319.4294 (M)

- OR -

DOWNLOAD A
PRINT APPLICATION:
WWW.M-PACT.ORG/SPONSOR



NEW IN 2021: GOLF SPONSORSHIPS

**M-PACT will be hosting the inaugural M-PACT Open on
Tues., Sept. 7, 2021 at the Brickyard Crossing golf course. \$275 per player.**

LUNCH SPONSOR	\$6,500	BEVERAGE CART	\$2,500
<ul style="list-style-type: none">• Signage• (1) complimentary foursome• Pre-Event Sponsor recognition• Logo displayed on M-PACT website• Golf program ad• Recognition in M-PACT On-Site Guide		<ul style="list-style-type: none">• Signage• (1) complimentary foursome• Electronic message through GPS system• Pre-Event Sponsor recognition• Logo displayed on M-PACT website• Golf program ad• Recognition in M-PACT On-Site Guide	
PUTT CHALLENGE/ BEAT THE SPONSOR	\$5,000	HOLE-IN-ONE	\$1,500
<ul style="list-style-type: none">• Signage• (1) complimentary foursome• Sponsored logoed golf balls• Electronic message through GPS system• Pre-Event Sponsor recognition• Logo displayed on M-PACT website• Golf program ad• Recognition in M-PACT On-Site Guide		<ul style="list-style-type: none">• Signage• Hole-In-One signage displayed at T-Box• Hole-In-One photo opportunity with Winner (photo will be displayed at MPACT Silent Auction Booth)• Pre-Event Sponsor recognition• Recognition in M-PACT On-Site Guide	
PRIZE FUND SPONSOR	\$4,000	EXCLUSIVE HOLE SPONSOR	\$650
<ul style="list-style-type: none">• Signage• (1) complimentary foursome• Opportunity to announce Winning Teams• Electronic message through GPS system• Pre-Event Sponsor recognition• Logo displayed on M-PACT website• Golf program ad• Recognition in M-PACT On-Site Guide		<ul style="list-style-type: none">• Sponsored logoed T-Box sign• Logoed Flag• Electronic message through GPS system• Pre-Event Sponsor recognition• Recognition in M-PACT On-Site Guide	
19TH HOLE SPONSOR	\$6,500	LONGEST DRIVE (WOMEN)	\$500
<ul style="list-style-type: none">• Signage• (1) complimentary foursome• Electronic message through GPS system• Pre-Event Sponsor recognition• Logo displayed on M-PACT website• Golf program ad• Recognition in M-PACT On-Site Guide		LONGEST DRIVE (MEN)	\$500
		CLOSEST TO PIN	\$500
		LONGEST PUTT	\$500
		<ul style="list-style-type: none">• Signage• Electronic message through GPS system• Pre-Event Sponsor recognition• Recognition in M-PACT On-Site Guide	
MORNING COFFEE SPONSOR	\$2,500		
<ul style="list-style-type: none">• Signage• (1) complimentary foursome• Pre-Event Sponsor recognition• Logo displayed on M-PACT website• Golf program ad• Recognition in M-PACT On-Site Guide			

NEW IN 2021: CONCERT EVENT SPONSORSHIPS

**M-PACT will be hosting the first Concert Series Event featuring critically-acclaimed
artist Maggie Rose on Thurs., Sept. 9, 2021 to be held at the Convention Center.**

HEADLINER	\$7,500	VIP SUITES	\$5,500
<i>(1 Available Per Class of Trade – Maximum of 3 Sponsorships)</i>		<i>(4 Suites Available)</i>	
<ul style="list-style-type: none">• Recognition as Concert Headliner Sponsor on digital marketing and communication announcements to Attendees and Exhibitors• Company logo displayed on all event poster signage• Exclusive Meet & Greet with Maggie Rose prior to the concert• (200) Admission wristbands to the Concert		<ul style="list-style-type: none">• VIP Suite Ballroom at the Indiana Convention Center, 5:30 pm – 9:00 pm <i>Sponsor responsible for all F&B charges during VIP event. Prior approval required if considering outside decorator for event setup.</i>• Recognition as Concert VIP Sponsor on digital marketing and communication announcements to Attendees and Exhibitors• Company logo displayed on all event poster signage• Exclusive Meet & Greet with Maggie Rose prior to the concert• (130) Admission wristbands to the Concert	



HITMAKER	\$2,000
<i>(12 Available)</i>	
<ul style="list-style-type: none">• (50) Admission wristbands to the Concert	
ADDITIONAL TICKETS FOR SPONSORS:	\$30 / Ticket

SELECT SPONSORSHIPS AND BENEFITS	PLATINUM \$10,500	GOLD \$7,500	SILVER \$4,000	BRONZE \$1,000
Logo Placement In High Traffic Areas	✓	✓	✓	✓
Logo In Print & Digital Pre-Show Materials	✓	✓	✓	
Pre- & Post-Show Attendee List	✓	✓	✓	
Room Rental Credit (Brand Meetings Only)	FREE ROOM + \$300 F&B CREDIT	\$1,000 ROOM CREDIT	\$500 ROOM CREDIT	
Full Tradeshow Registration	10	5		
Ad In The M-Pact 2021 Show Guide	FULL-PAGE	HALF-PAGE		
Logo And Link On M-Pact Mobile App	✓			
Exclusive Meet & Greet With Keynote Speaker	✓			
Recognition In Host Association Magazines (IL, IN, KY, OH)	✓			

À LA CARTE SPONSORSHIPS	
BRANDED-STAIRCASE GRAPHICS	SOLD — \$7,500—
Step up your marketing game and shine a light on your brand with this unique brand exposure opportunity. Add your logo and message to a full staircase in a high-traffic area of the convention center.	
POWERUP! CHARGING STATIONS	\$7,500
Grab attention while attendees charge their devices at two highly-visible stations in heavy traffic areas. Includes logo signage at charging stations, plus recognition in M-PACT Show Guide, in marketing materials and on the mobile app.	
CHECK-IN BREAKFAST	\$5,000
Get the day off to a fresh start with breakfast and coffee in the registration area before the show. Your logo is showcased at the breakfast buffet and in dining areas, plus special recognition on the official M-PACT Show website.	
REFRESH! INTERMISSION SNACK BREAK	SOLD — \$5,000—
Offer attendees a mid-day boost at the Refresh! Snack Break in between education sessions. Your logo is showcased at the refreshment station and in dining areas, plus special recognition on the official M-PACT Show website.	
PUBLICATION BINS	SOLD — \$3,000—
Shine a light on your brand with your logo featured on the high-traffic publication distribution bins. Located at registration and throughout the exhibit hall, these bins are the first stop for attendees looking to grab a handy M-PACT Show guide and the latest trade magazines. Sponsorship includes recognition as an official media sponsor.	
FLOOR DECALS	\$1,500
Catch the attention of attendees as they walk to and from meetings, education sessions and the show floor with eye-catching floor decals. Get your logo and messaging noticed in one of three zones (\$1,500/zone) in a unique way in high-traffic areas throughout the halls.	
HAND SANITIZER STATIONS	\$1,000
Promote your name and logo on hand sanitizer stations in two high-traffic areas on the show floor. Includes logo placement on the stations and recognition on the M-PACT website.	
DIRECTIONAL SIGNAGE	\$750
Lead the way for attendees and place your logo on key directional signage in high-traffic areas outside and within the exhibit hall. Plus, receive recognition on the M-PACT Show website.	

ELITE SPONSORSHIPS	
WELCOME RECEPTION	\$25,000
Exclusive sponsors of this highly-attended event receive extensive signage and logo recognition throughout the reception area and ballroom, in hotel, and M-PACT Show promotional materials.	
INDUSTRY LUNCHEON	\$25,000
This crowd favorite event offers sponsors extensive signage and logo recognition in the luncheon hall and in M-PACT Show promotional materials. Plus, three minutes to address the audience, introduction of the keynote speaker, a luncheon table, and tradeshow passes for 16.	
HOTEL KEYCARDS	SOLD — \$14,000—
Display your company logo or custom message on hotel room keys distributed to attendees and exhibitors at official M-PACT Show hotels. Sponsor also receives complimentary tradeshow access for 5 and acknowledgement on the M-PACT website.	
SHOW BAGS	\$14,000
Promote your brand to all attendees with attention-grabbing tote bags. Provided by your business, these co-branded bags will be distributed to all attendees at registration. This sponsorship also includes special recognition throughout the exhibit hall and marketing materials.	
EXCLUSIVE MOBILE APP	\$12,000
The official M-PACT Show mobile app puts the entire event in the palm of attendees' hands. A forward-thinking sponsor receives a clickable banner ad on the home page, recognition in mobile app instructional e-mails, logo placement on signage at the show and in M-PACT Show marketing materials.	
BADGE LANYARDS	SOLD — \$10,000—
This accessory allows attendees to display their credentials, hands-free, while walking the show floor. An exclusive sponsor showcases their company name and logo around the neck of every attendee.	