



Celebrating Innovation.

M-PACT 2022 SPEAKER GUIDE



M-PACT
2022
APR. 18-21
INDIANAPOLIS

ABOUT.

400+

**participants from Illinois,
Indiana, Kentucky, Ohio and
Midwest cities**

4,500

**professionals representing
the entire spectrum of today's
diverse supply chain**

400+

**exhibitors showcasing the
latest products, services
and technologies**

Featuring over 400 exhibitors showcasing the latest products, services and technologies, plus a full slate of thought-provoking educational sessions presented by the industry's most skilled trainers, the M-PACT Show delivers participants a unique, once-a-year opportunity to propel their careers — and their businesses — forward. M-PACT has been providing quality education and networking opportunities to the Midwest since 2002.

MEDIA.

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CStore
Decisions



OPIS
By IHS Markit



Fuels Market News

NACS

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M-PACT 2022.

Date:

April 19 - 21, 2022

Location:

Indianapolis Convention Center
Indianapolis, IN

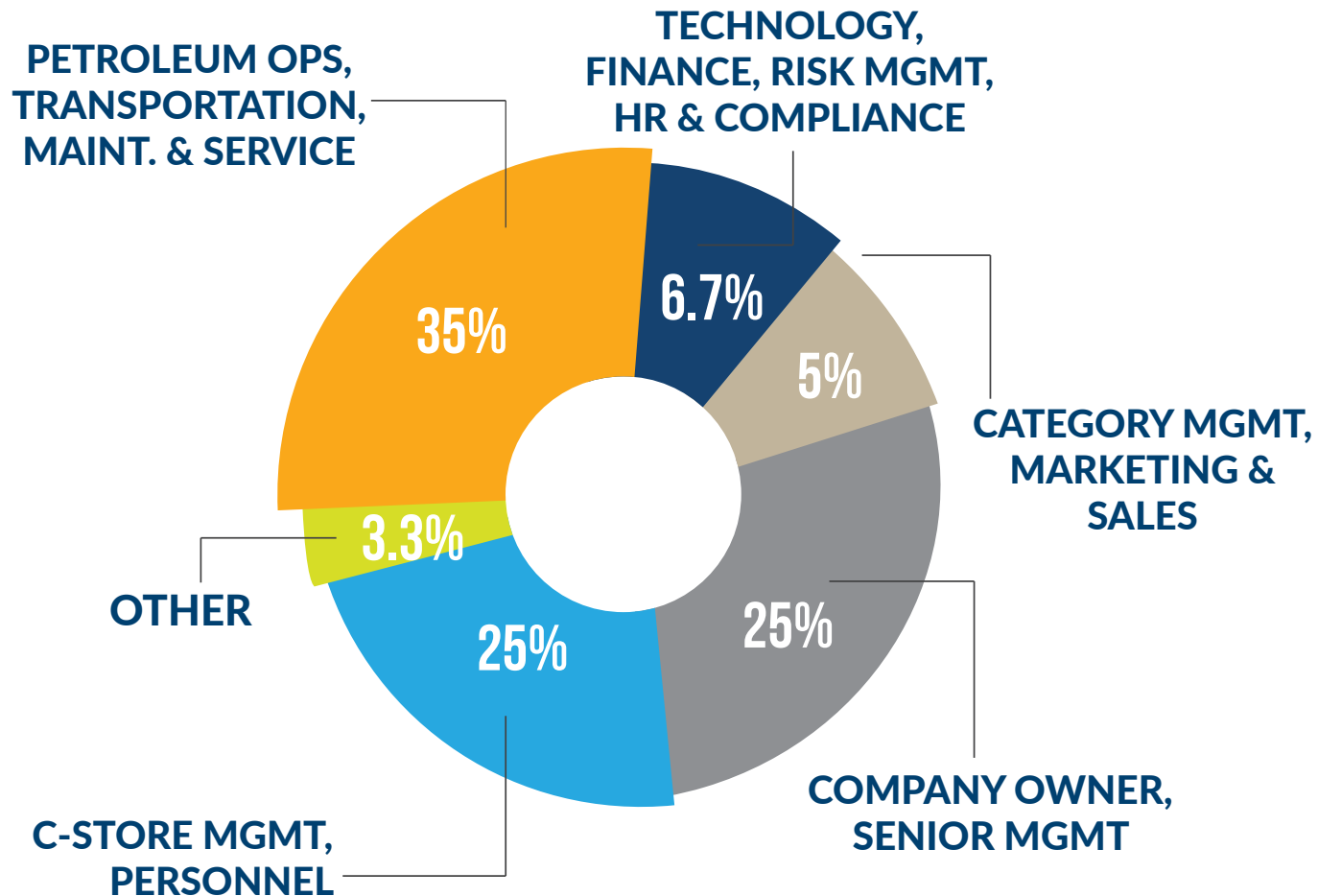
**Expected Number Of
Attendees:**

2,900 +



DEMO.

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SPEAKING.



Why Be A Speaker

- BRAND AWARENESS
- NETWORK AND CONNECT
- CONTINUE INNOVATION
- BRING ATTENTION TO KEY TOPICS

TIPS.

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SPEAKER TIPS

Here is what makes a great, engaging session based on 20 years of experience.

DO NOT PITCH OR SELL

There are many ways to connect with our attendees. Pitching your product or company on stage is not one of them. Instead, focus on building a relationship by educating them.

HAVE AN INNOVATIVE APPROACH

What is your company's innovative approach that you can share with others?

MAKE IT ENGAGING AND INTERACTIVE

Don't just read from your notes, involve the audience. Ask for participation. Interact with their questions.

USE DATA, BUT DON'T FORGET THE "WHY"

Data in your presentation is great. Data with context is exponentially better. What is the purpose of your data and why is it important to the attendee?

HAVE AN ELEMENT OF STORYTELLING

An excellent story makes a difference as it helps you connect with our attendees.

TRACKS.

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C-Store Managers

The C-Store Managers track offers management, best practices and practical tips to improve the overall work environment, productivity and performance.



Retail

The retail track offers updates on industry challenges facing our businesses including regulatory threats, mergers and acquisitions.



Equipment & Environmental

The Equipment & Environmental track offers insight on new regulations on equipment, prevention, treatment and the changing technology of how business is being done in today's economy.



Wholesale

The Wholesale track offers insight on today's supply chain, how the market might evolve, how to maintain employee retention in a constant changing environment and tools to help position your business remains relevant.



Innovation (New for 2022)

The Innovation track showcases industry leaders who are leading the way by staying ahead of the ever-changing consumer, technology and retail landscape.



SCHEDULE.

*Subject to change

MON
Apr. 18

3:00 PM - 7:00 PM

The M-PACT Open | HOSTED AT TOPGOLF

TUE
Apr. 19

6:30 PM - 10:30 PM

Kick-off Celebration | INDIANA ROOF BALLROOM
DOWNTOWN INDIANAPOLIS | *This event is a ticketed event,
limited occupancy level.*

WED
Apr. 20

9:00 AM - 10:30 AM

**WELCOME GENERAL SESSION
WITH AWARDS** | Sagamore
Ballroom

Keynote Presentation | Sagamore
Ballroom
This will be open for all registrants to enjoy with no additional ticket/fee required.

10:30 AM - 3:30 PM

Tradeshow Exhibit Hall Open | HALLS A - E | *There will be a special 20th Anniversary
toast at 3:00 PM for all tradeshow floor
participants to enjoy!*

THU
Apr. 21

**C-Store
Managers**

**Equipment/
Environmental**

Innovation

Retail

Wholesale

9:00 AM - 9:50 AM

SLOT AVAILABLE
ROOM TBD

SLOT AVAILABLE
ROOM TBD

SLOT AVAILABLE
ROOM TBD

SLOT AVAILABLE
ROOM TBD

SLOT AVAILABLE
ROOM TBD

10:00 AM - 10:50 AM

SLOT AVAILABLE
ROOM TBD

SLOT AVAILABLE
ROOM TBD

SLOT AVAILABLE
ROOM TBD

SLOT AVAILABLE
ROOM TBD

SLOT AVAILABLE
ROOM TBD

11:00 AM - 3:00 PM

Tradeshow Exhibit Hall Open | HALLS A - E | *There will be a special surprise ending to the 20th anniversary
of M-PACT. Details to come at a later date.*

QUESTIONS.

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**CONTACT
US**

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