

# Reputation.



Trade Show Executive

**GOLD  
100**

Honored by  
Trade Show Executive  
as one of

**The Top 100  
Trade Shows  
of 2021**

Setting the Gold Standard  
for the Trade Show Industry

## WHAT DO EXHIBITORS SAY?



*We've found that M-PACT is very valuable for our company.*  
**HWRT**



*M-PACT provides us with an opportunity to meet with customers and vendors in one place.*  
**BP**



*M-PACT is the biggest show in the Midwest.*  
**CITGO**



*M-PACT is where the decision makers are all in one spot.*  
**JF Petroleum Group**



*M-PACT is our showcase event.*  
**Core-mark**

**Hear For Yourself:**



SCAN TO FOLLOW

The M-PACT Bound Podcast can be found on Apple Podcast, Spotify, or your favorite podcast app.

## WHO EXHIBITS?

The nearly 89,000 square foot exhibit hall features the latest products, services and technologies to meet the needs of today's diverse energy and convenience supply chain, including:

- Retail, Wholesale and Energy
- Energy Equipment and Services
- Trucks, Transport and Fleet Management
- Foodservice Equipment
- Services and Programs
- Merchandise, Candy and Snacks
- Technology Platforms and Solutions
- Propane, Alternative Fuels and Oilheat
- Financial Services and Payment Processing
- Facility Operations
- Carwash Systems
- Signage and Lighting
- POS & Marketing
- Video Gaming and More!

PROMOTE YOUR BRAND BY  
**ADVERTISING WITH US**



ADVERTISE

# Exhibit.

Large enough to attract a diverse crowd of top leaders representing the industry's vibrant supply chain, yet intimate enough for exhibitors of all sizes to be noticed, the M-PACT Show delivers an unmatched platform to showcase your company. Once a year, companies have an opportunity to discover untapped business and speak directly to decision makers with two days of non-competing tradeshow hours. Act now to lock in your M-PACT 2023 booth.

## WHO'S WALKING THE FLOOR?



24.5%

PETROLEUM OPS, TRANSPORTATION, MAINT. & SERVICE



7%

TECHNOLOGY, FINANCE, RISK MGMT, HR & COMPLIANCE



6%

CATEGORY MGMT, MARKETING & SALES



33%

COMPANY OWNER, SENIOR MGMT



26%

C-STORE MGMT, PERSONNEL



3.5%

OTHER

# Sponsor.

This year provides more ways to be recognized at the premier fuel and energy tradeshow of the Midwest with the new **Sponsor+** packages. With the **Sponsor+** package, you can enjoy tier-level benefits plus a discounted elite sponsorship opportunity. This allows your company to have added exposure at M-PACT in a cost-efficient way.

**Sponsor+** selections will be on a first-come, first-serve basis and payment must be made within 30 days.

## EXPERIENCE ADDED EXPOSURE WITH SPONSOR+

**PLATINUM**  
\$12,000

**PLATINUM+**  
\$16,500

**GOLD**  
\$9,000

**GOLD+**  
\$11,000

**SILVER**  
\$5,500

**SILVER+**  
\$6,500

**BRONZE**  
\$2,000

**BRONZE+**  
\$2,500

## EXHIBITOR PERKS

- Non-competing tradeshow floor hours
- Registration badges that include access to all educational programming
- Pre and post show attendee mailing lists
- Exposure in the M-PACT on-site show guide, mobile app and website
- 8' high back and 3' side rail drape,
- (1) 6' skirted table, (2) plastic side chairs, black carpet
- (1) 7"x44" identification sign.

## BOOTH RATES

### BOOTHS

10' x 10'	\$3,045
10' x 10' Corner	\$3,150
10' x 10' Additional	\$2,940
20' x 20' Island	\$6,670
20' x 30' Island	\$11,185
20' x 40' Island	\$12,655
20' x 50' Island	\$17,170
20' x 60' Island	\$22,420

### TRUCKS

10' x 30' Tank Wagon	\$4,050
10' x 50' Transporter	\$4,570
10' Additional Space	\$2,365

## ELITE OPPORTUNITIES

The following opportunities are available to purchase.

Digital Display Board	\$600 (1 day) \$1,000 (2 days)
Directional Sign	\$750
Hand Sanitizer Stand	\$750

The following opportunities are included in the **Sponsor+** packages. These opportunities will be available for individual purchase February 1, 2023.

### KICK-OFF CELEBRATION

Event VIP Sponsor	\$7,000
Main Bar Hospitality	\$6,000
Speak Easy Lounge	\$6,000
Center Bar Sponsor	<del>\$5,500</del> <b>SOLD</b>
Food Station Sponsor	\$3,000
Social Media Backdrop	\$2,000
GOBO Lights	\$2,000

### CONVENTION CENTER

Hotel Keycard Sponsor	\$6,500
Charging Stations	\$6,000
Branded Staircase	\$5,500
Gen. Session Presenter	\$5,500
Event Wi-Fi Provider	\$4,000
Mobile App Provider	\$3,500
Publication Bins	\$3,500
Gen. Speaker Sponsor	\$2,750
M-PACT Bound Sponsor	\$2,000
Tear Down Counters	\$2,000
Gen. Coffee Sponsor	\$1,500
Floor Decals (3)	\$1,500



SCAN TO EXHIBIT

BOOK YOUR BOOTH TODAY AT  
**M-PACT.ORG/EXHIBIT**



SCAN TO SPONSOR

EXPLORE ALL SPONSOR BENEFITS AT  
**M-PACT.ORG/SPONSOR**