



Bet on M-PACT

BECOME A SPONSOR TODAY!

APRIL 2-4, 2024 ■ INDIANAPOLIS

M-PACT 2024 SPONSOR GUIDE

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ABOUT M-PACT 2024

3,500+

professionals representing the entire spectrum of today's diverse supply chain.

300+

exhibitors showcasing the latest products, services and technologies.

The M-PACT Tradeshow provides many sponsor opportunities to be recognized at the Midwest's premier fuel and convenience tradeshow. From the M-PACT Kick-off Event to the final minute of the show, there are many opportunities to be recognized at the M-PACT Show. The M-PACT Show delivers a unique, once-a-year opportunity to promote your company in front of a targeted audience. Make a lasting impression and enjoy a bigger return on your tradeshow investment by becoming an M-PACT 2024 sponsor!

M-PACT DEMOGRAPHICS

23%



C-Store Management, Personnel

14%



Category Management, Marketing, Sales

21%



Company Owner, Senior Management

33%



Petroleum Ops, Transportation, Maintenance & Service

3%



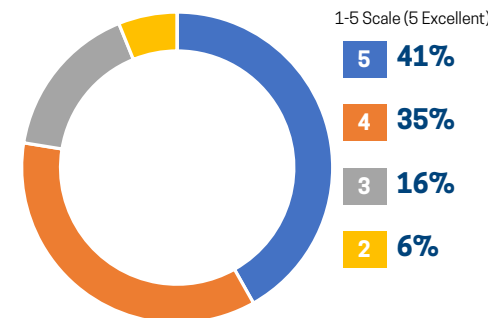
Technology, Finance, Risk Management, HR & Compliance

8%

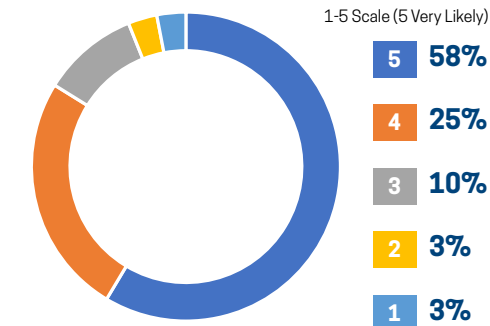


Other

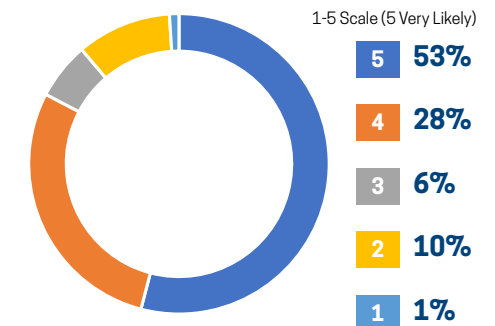
How satisfied are attendees with M-PACT 2023?



How likely are attendees to return for M-PACT 2024?



How likely would attendees recommend M-PACT to a colleague?



M-PACT 2024 SCHEDULE

ELITE SPONSORSHIPS

TUE APRIL 2	9:00 am - 4:00 pm	State Association Meetings	Locations TBD
	7:00 pm - 10:00 pm	M-PACT Kick-off Event Bet on M-PACT with Casino Night	Hosted at the Indiana Roof Ballroom, Ticket Required
WED APRIL 3	8:00 am - 9:00 am	Brand Meetings	Halls H - J
	9:00 am - 9:50 am	C-Store Manager Session	
	9:00 am - 9:50 am	Equipment/ Environmental Session	
	9:00 am - 9:50 am	Innovation Session	
	9:00 am - 9:50 am	Retail Session	
9:00 am - 9:50 am	Wholesale Session		
10:00 am - 4:00 pm	Tradeshow Floor Open	Halls H - J	
4:00 pm - 5:00 pm	Brand Meetings	Halls H - J	
THU APRIL 4	8:00 am - 9:00 am	C-Store Manager Education	Room TBD
	9:00 am - 9:50 am	C-Store Manager Session	
	9:00 am - 9:50 am	Equipment/ Environmental Session	
	9:00 am - 9:50 am	Innovation Session	
	9:00 am - 9:50 am	Retail Session	
	9:00 am - 9:50 am	Wholesale Session	
10:00 am - 2:00 pm	Tradeshow Floor Open	Halls H - J	

The following opportunities are available to any organization interested in sponsorship for M-PACT 2024. All sponsorships are available at a discounted rate when combined with a select level. These opportunities are on a first-come, first-serve basis.

Kick-off Event

- Event VIP..... \$7,000
- Blackjack Table (3)... \$6,000
- Poker Table (3).... \$6,000
- Craps Table (2)..... \$6,000
- Roulette Table (2)... \$6,000
- Center Bar (2)..... \$5,500
- Main Bar..... \$4,000
- Speak Easy..... \$4,000
- Food Station (2).. \$3,000
- Social Wall..... \$2,000
- GOBO Lights..... \$2,000

Convention Center

- Hotel Keycard.. \$6,500
- Charging Station.. \$6,000
- Branded Staircase... \$5,500
- Mobile App Provider.. \$3,500
- Pub Bins..... \$3,500
- M-PACT Bound.... \$2,000
- Tear Down Counter... \$2,000
- Floor Decal (3)... \$1,500
- Directional Sign.... \$750
- Hand Sanitizer... \$750

SELECT LEVEL PLATINUM

The following benefits are included in the Platinum select level.

\$12,000

Tradeshow Floor Aisle Sign

(10) Full Tradeshow registrations

Complimentary meeting room for brand/customer meetings
(+\$300 credit towards AV & F&B Fees)

Pre and Post Show Attendee List

Full Page Advertisement in Convention Program Guide

Sponsor recognition on Tradeshow Entrance

Sponsor recognition on convention center signage

Sponsor recognition on M-PACT website and mobile app

Sponsor recognition in digital marketing & email communication

Sponsor recognition in direct mail communications

Platinum benefits + (1) Elite Sponsorship.

\$16,500

Kick-off Event

Event VIP Sponsor
(Responsible for all F&B fees)

Center Bar Sponsor
(2 opportunities)

Blackjack Table Sponsor
(3 opportunities)

Poker Table Sponsor
(3 opportunities)

Craps Table Sponsor
(2 opportunities)

Roulette Table Sponsor
(2 opportunities)

Convention Center

Hotel Key Card Sponsor

Charging Station Sponsor
(2 locations included)

Branded Staircase

The following benefits are included in the Gold select level.

\$9,000

Tradeshow Floor Aisle Sign

(5) Full Tradeshow registrations

Complimentary meeting room for brand/customer meetings
(Sponsor Responsible for AV & F&B Fees)

Pre and Post Show Attendee List

Half Page Advertisement in Convention Program Guide

Sponsor recognition on Tradeshow Entrance

Sponsor recognition on convention center signage

(1) Directional Sign

Sponsor recognition on M-PACT website and mobile app

Sponsor recognition in email communications

Sponsor recognition in post-show recap article

SELECT LEVEL GOLD

Gold benefits + (1) Elite Sponsorship.

\$11,000

Kick-off Event

Speak Easy Lounge
(Responsible for all F&B fees)

Food Station Sponsor
(2 opportunities)

Main Bar Sponsor

Convention Center

Full Page Advertisement in Convention Program Guide

Complimentary Registrations
(5 additional passes)

Mobile App Provider

Publication Bin Sponsor
(2 locations included)

SELECT LEVEL SILVER

The following benefits are included in the Silver select level.

\$5,500

**\$500 meeting room for brand/
customer meetings**

Pre and Post Show Attendee List

**Sponsor recognition on convention
center signage**

(1) Hand Sanitizer Stand

**Sponsor recognition in email
communications**

**Sponsor recognition in post-show
recap article**

Silver benefits + (1) Elite
Sponsorship.

\$6,500

Kick-off Event

Social Media Backdrop Sponsor

GOBO Light Sponsor

Convention Center

**Half Page Advertisement in
Convention Program Guide**

**Complimentary Registrations
(4 passes)**

M-PACT Bound Sponsor

**Tear Down Counter Sponsor
(2 locations included)**

**Floor Decal Sponsor
(3 locations included | 3 opportunities)**

SELECT LEVEL BRONZE

Bronze benefits + (1) additional
benefit.

\$2,500

**Quarter Page Advertisement in
Convention Program Guide**

**Complimentary Registrations
(2 passes)**

Directional Sign

Hand Sanitizer Stand

The following benefits are included in the Bronze* select level.

\$2,000

**Sponsor recognition on convention
center signage**

**Sponsor recognition in post-show
recap article**

**Must be an exhibitor at M-PACT
2024*

VIEW FULL SPONSOR DETAILS HERE

Have questions about sponsorship options for M-PACT 2024?
Contact Cathy Melton at sponsor@m-pact.org or (317) 319-4294.