



# **FULL THROTTLE TO M-PACT 2026**

## **2026 SPONSORSHIP LEVELS**

---

**FOR MORE  
INFORMATION**

**CATHY MELTON  
317.319.4294  
SPONSOR@M-PACT.ORG**

**M PACT**  
FUEL & CONVENIENCE  
TRADESHOW

**APRIL 14-16, 2026  
INDIANAPOLIS  
M-PACT.ORG**

# SPONSOR AT M-PACT!

M-PACT delivers a unique, once-a-year opportunity to promote your company in front of a targeted audience. Make a lasting impression and enjoy a bigger return on your tradeshow investment with the **Sponsor+** package. **Sponsor+** provides tier level benefits along with a discounted elite opportunity of your choice. **Sponsor+ selections are on a first come, first serve basis.** Act now and be part of the premier fuel and convenience tradeshow in the Midwest as a M-PACT 2026 sponsor!

## PLATINUM

**\$12,000**

- One complimentary 10'x10' booth or a \$3,105 booth credit  
*\*Booth credit does not apply towards sponsorship fee, must have a minimum of 10'x10' booth to receive credit.*
- Tradeshow Floor Aisle Sign
- (10) Full Tradeshow Registrations
- Complimentary meeting room (+\$300 AV & F&B Credit)
- Pre-Show and Post-Show Attendee List
- Sponsor recognition across:
  - Tradeshow Entrance
  - M-PACT Hub Display
  - Convention center signage
  - Website & Mobile App
  - Digital marketing & emails
  - Direct mail
  - Post-show recap article

## PLATINUM+

**\$16,500**

Includes all **PLATINUM** benefits  
PLUS one (1) Elite Sponsorship (first come, first serve).

Elite options for Platinum+ Sponsors:

### Convention Center

- Charging Stations (2 locations included)
- **NEW!** Pit Stop Lounge
- **NEW!** Registration Co-Sponsor

### Kickoff Event

- **NEW!** RC Racetrack Naming Sponsor
- **NEW!** RC Racing Team Sponsor
- **NEW!** Pit Stop Bar Sponsor (3 sponsorships available)

## GOLD

**\$9,000**

- Tradeshow Floor Aisle Sign
- (5) Full Tradeshow Registrations
- Complimentary meeting room (AV & F&B not included)
- Pre-Show and Post-Show Attendee List
- Sponsor recognition across:
  - Tradeshow Entrance
  - M-PACT Hub Display
  - Convention center signage
  - Website & Mobile App
  - Email communications
  - Post-show recap article
- Directional Sign

## GOLD+

**\$11,000**

Includes all **GOLD** benefits  
PLUS one (1) Elite Sponsorship (first come, first serve).

Elite options for Gold+ Sponsors:

### Convention Center

- (5) Complimentary Full Convention Registrations
- Mobile App Sponsor
- M-PACT Media Sponsor
- **NEW!** Hydration Station Sponsor

### Kickoff Event

- **NEW!** Cigar After Dark Sponsor
- **NEW!** Taste of M-PACT Sponsor



*For us, it is a great place to get new clients and extend our reach in the Midwest.*

**Lauren Guyton,**  
**SPATCO Energy Solutions**

## SILVER

**\$5,500**

- \$500 meeting room credit (AV & F&B not included)
- Pre-Show and Post-Show Attendee List
- Sponsor recognition across:
  - o Convention center signage
  - o Mobile app
  - o Email communications
  - o Post-show recap article
- Hand Sanitizer Stand

## SILVER+

**\$6,500**

Includes all **SILVER** benefits  
PLUS one (1) Elite Sponsorship (first come, first serve).

Elite options for Silver+ Sponsors:

### Convention Center

- (4) Complimentary Full Convention Registrations
- Publication Bin Sponsor
- **NEW!** Catch Can Sponsor
- **NEW!** Hallway Banner Sponsor

### Kickoff Event

- **NEW!** Photo Finish Booth Sponsor

## BRONZE

**\$2,000**

*\*Must be an exhibitor to purchase this sponsorship*

- Recognition on convention center signage
- Featured in post-show recap article

## BRONZE+

**\$3,500**

Includes all **BRONZE** benefits  
PLUS one (1) Elite Sponsorship (first come, first serve).

Elite options for Gold+ Sponsors:

- (2) Complimentary Registrations
- Floor Decals
- Directional Sign
- Hand Sanitizer Stand



*The M-PACT Show has always been valuable to our organization.*

**Dino Gualandri,**  
**Graham Enterprise**



*I always enjoy the opportunity to meet with all the vendors on the tradeshow floor. I feel like each year M-PACT hosts a good mix of returning vendors and new additions.*

**Cory Duncan,**  
**McClure Oil**



# CONVENTION CENTER SPONSORSHIPS

## CHARGING STATION SPONSOR.....\$6,000

(A la carte or included as **Platinum+** option)

Keep attendees powered up and your brand front and center. As the exclusive Charging Station Sponsor, your company will be featured on two prominently placed charging stations in high-traffic areas, wrapped in full sponsor branding with overhead signage.

- Two high traffic charging stations wrapped in sponsor branding
- Branding signage above charging stations
- Pre-show and post-show attendee list
- Sponsor recognition across:
  - o Convention center signage
  - o Website & Mobile App
  - o Featured in post-show recap article

## NEW! PIT STOP LOUNGE SPONSOR.....\$6,000

(A la carte or included as **Platinum+** option)

Take a break, recharge, and connect. The Pit Stop Lounge is a stylish, comfortable retreat located just outside the tradeshow floor, offering attendees a chance to relax, network, and refuel. As the exclusive sponsor, your brand will be front and center in this high-traffic, high-engagement space.

- Branded backdrop banner prominently displayed
- Includes option to showcase product or custom build-out near lounge
- Opportunity to feature a large, branded display (space permitting)
- Soft lounge seating and tables
- Pre-show and post-show attendee list
- Sponsor recognition across:
  - o Convention center signage
  - o Website & Mobile App
  - o Featured in post-show recap article

## NEW! REGISTRATION CO-SPONSOR.....\$6,000

(A la carte or included as **Platinum+** option)

As the Registration Co-Sponsor, your brand takes center stage at one of the highest-traffic areas of the entire convention—the first stop for every attendee. This co-branded opportunity alongside the M-PACT brand delivers unmatched visibility and direct access to M-PACT attendees as they check in, gear up, and prepare for the show.

- Prominent logo placement on the M-PACT registration co-branded backdrop
- Custom graphics on registration desk panels
- Logo placement in all registration confirmation emails and reminders
- Branded highlight in the “Know Before You Go” email
- Opportunity to provide a branded giveaway item at registration
- (5) Complimentary full convention registrations
- Pre-show and post-show attendee list
- Sponsor recognition across:
  - o Convention center signage
  - o Website & Mobile App
  - o Featured in post-show recap article

## MOBILE APP SPONSOR.....\$3,500

(A la carte or included as **Gold+** option)

Put your brand in every attendee's hand. As the Mobile App Sponsor, your company will be prominently featured on the app's landing page and main navigation banner—guaranteeing high visibility throughout the event.

- Branded app landing page and banner on main navigation
- Recognition in app-related promotions and communications
- Pre-show and post-show attendee list
- Sponsor recognition across:
  - o Website & Mobile App
  - o Featured in post-show recap article
  - o Attendee badges
  - o Tradeshow entrance
  - o Registration area



### **M-PACT MEDIA SPONSOR.....\$3,500**

(A la carte or included as **Gold+** option)

*Gain premium exposure as the exclusive sponsor of M-PACT media coverage, including pre-convention podcast episodes, media promotions, and digital communications. Your logo and brand will be featured in all podcast-related content, email communications, and event promotions.*

- Recognition in all M-PACT podcast episodes and promotions
- Logo placement in all pre-event video promotions
- Logo placement in post-show video recap
- Pre-show and post-show attendee list
- Sponsor recognition across:
  - o Website & Mobile App
  - o Featured in post-show recap article

### **NEW! HYDRATION STATION SPONSOR.....\$3,500**

(A la carte or included as **Gold+** option)

*As the exclusive Hydration Station Sponsor at M-PACT, your brand will be prominently displayed at high-traffic water stations, offering visibility while aligning your company with attendee comfort and convenience throughout the event.*

- Branded signage at all station locations on the floor
- Opportunity to provide branded cups
- Pre-show and post-show attendee list
- Sponsor recognition across:
  - o Website & Mobile App
  - o Featured in post-show recap article

### **NEW! CATCH CAN SPONSOR.....\$2,500**

(A la carte or included as **Silver+** option)

*As the Catch Can Sponsor, your brand will be prominently displayed on branded counters at the registration area and on trash receptacles throughout the tradeshow floor, ensuring continuous visibility in high-traffic areas. This sponsorship offers extended exposure during the final hours of the show when attendees are wrapping up their experience.*

- (2) Sponsor-branded counters located at registration
- (10) Sponsor-branded trash receptacles on tradeshow floor
- Pre-show and post-show attendee list
- Sponsor recognition in post-show recap article

### **PUBLICATION BINS SPONSOR.....\$2,500**

(A la carte or included as **Silver+** option)

*Place your brand at the center of attendee engagement with the Publication Bins Sponsor opportunity. Two prominently placed, branded literature bins—one near registration and one on the show floor—will distribute key materials including M-PACT's official program directory and media partner publications.*

- (2) branded literature bins in high-traffic areas
- Pre-show and post-show attendee list
- Sponsor recognition in post-show recap article

### **NEW! HALLWAY BANNER SPONSOR.....\$2,000**

(A la carte or included as **Silver+** option)

*Stand tall and be seen. As the Hallway Banner Sponsor, your brand will be featured on a large hanging banner placed in a high-traffic hallway just outside the convention center—offering prominent visibility to all attendees as they enter and exit the event space. This eye-catching placement is a powerful and cost-effective way to promote your booth, increase brand awareness, and drive traffic throughout the show.*

- (1) Custom branded hanging banner
- Banner placed in tradeshow entrance hallway
- Pre-show and post-show attendee list
- Sponsor recognition in post-show recap article

### **FLOOR DECAL SPONSOR.....\$1,500**

(A la carte or included as **Bronze+** option)

*As the Floor Decal Sponsor, your brand will be featured on three custom floor decals placed in high-traffic areas throughout the convention center, guiding attendees while keeping your company top of mind. This eye-catching, on-the-move visibility is a cost-effective way to reinforce your presence throughout the event.*

- Custom branded floor decals in three high-traffic locations
- Pre-show and post-show attendee list
- Sponsor recognition in post-show recap article

### **DIRECTIONAL SIGN SPONSOR.....\$750**

(A la carte or included as **Bronze+** option)

- 48" x 93" double-sided sponsor-branded sign in a major traffic zone
- Featured in post-show recap article

### **HAND SANITIZER STATION SPONSOR.....\$750**

(A la carte or included as **Bronze+** option)

- Branded station in a prominent location
- Featured in post-show recap article

# KICK-OFF EVENT SPONSORSHIPS

## NEW! RC RACING TRACK

### NAMING SPONSOR..... \$6,500

(A la carte or included as **Platinum+** option)

Put your brand in the fast lane with one of the most dynamic and interactive sponsorships at M-PACT. As the exclusive RC Racetrack Naming Sponsor, your company will take over naming rights for this exciting kickoff event activation. From signage to shout-outs, your brand will be featured at every turn. Your brand becomes the star of the track, with signage, visibility, and promotional tie-ins designed to engage attendees and maximize exposure before, during, and after the event.

- Exclusive naming rights as “RC Raceway Presented by [Sponsor]”
- Prominent signage along the RC track perimeter
- Hanging banner above the track area with sponsor logo
- Logo placement on race promotion signage at event entrance
- Inclusion in all digital and on-site promotions related to the track and race activity
- Verbal sponsor recognition during the race and awards announcements
- (5) Kickoff Event tickets for your team or clients
- Pre-show and post-show attendee list
- Sponsor recognition across:
  - o Convention center signage
  - o Website & Mobile App
  - o Featured in post-show recap article

## NEW! PIT STOP BAR SPONSOR..... \$5,000

(A la carte or included as **Platinum+** option) **3 AVAILABLE**

Raise your brand's visibility where connections are made and conversations flow. As a Pit Stop Bar Sponsor, your company will be featured at one of three high-traffic bars during the M-PACT Kickoff Event—making it one of the most visible and socially engaging sponsorships of the evening.

- Exclusive sponsor branding at one of three event bar locations
- Custom signage displayed prominently at the bar
- Branded cocktail napkins
- (5) complimentary Kickoff Event admission passes
- Pre-show and post-show attendee list
- Sponsor recognition across:
  - o Convention center signage
  - o Website & Mobile App
  - o Featured in post-show recap article

## NEW! RC RACING TEAM SPONSOR..... \$5,000

(A la carte or included as **Platinum+** option) **5 AVAILABLE**

Take the driver's seat and showcase your brand in one of the most talked-about Kickoff Event activations. As an RC Racing Team Sponsor, your company will receive exclusive branding on one of five custom RC race cars, putting your logo in motion—throughout the night. Each team sponsorship combines high visibility, audience engagement, and fun competition, making this a unique opportunity to stand out in front of attendees.

- Exclusive branding on your team's RC race car shell
- Custom team banner displayed at the track
- Sponsor logo featured on track barrier signage
- Inclusion in event signage and RC Racing promotional materials
- Live recognition during race announcements and winner shout-outs
- Social media spotlight as an official racing team sponsor
- (5) Kickoff Event tickets
- Pre-show and post-show attendee list
- Sponsor recognition across:
  - o Convention center signage
  - o Website & Mobile App
  - o Featured in post-show recap article

## NEW! TASTE OF M-PACT SPONSOR..... \$3,000

(A la carte or included as **Gold+** option)

Put your brand at the center of the action—and the flavor. As the Taste of M-PACT Food Sponsor, your company will receive high-impact visibility at the busiest and most appreciated stops during the M-PACT Kickoff Event.

- Recognition in all Kick-off communications
- Exclusive sponsor branding at high-traffic hospitality area
- Custom signage with your logo displayed
- Branded Napkins
- (3) Kickoff Event admission passes
- Pre-show and post-show attendee list
- Sponsor recognition across:
  - o Convention center signage
  - o Website & Mobile App
  - o Featured in post-show recap article

### NEW! CIGAR AFTER DARK SPONSOR.....\$3,500

(A la carte or included as **Gold+** option)

Bring a touch of sophistication and timeless tradition to the M-PACT Kickoff Event as the exclusive Cigar After Dark Sponsor. This premium sponsorship positions your brand at a specially designated outdoor patio area where guests can relax, unwind, and enjoy complimentary cigars in a laid-back environment.

- Exclusive branding at the designated patio area
- Custom signage and sponsor logo on cigar station displays
- (3) complimentary Kickoff Event admission passes
- Pre-show and post-show attendee list
- Sponsor recognition across:
  - o Convention center signage
  - o Website & Mobile App
  - o Featured in post-show recap article

### NEW! PHOTO FINISH BOOTH SPONSOR.....\$2,500

(A la carte or included as **Silver+** option)

Capture the energy of M-PACT and give attendees a shareable, memorable moment as the Photo Finish Booth Sponsor. Positioned in a high-traffic area at the Kickoff Event, this race-themed photo experience puts your brand in every frame—with your logo featured on the backdrop and booth signage. With hundreds of social shares expected, this fun, interactive activation delivers powerful visibility during the event and long after, making it a high-impact opportunity at an accessible price point.

- Exclusive branding on the race-themed photo booth backdrop
- Sponsor logo on signage and digital sharing overlay
- Sponsor name mentioned in photo booth promotions
- (2) complimentary Kickoff Event admission passes
- Pre-show and post-show attendee list
- Sponsor recognition across:
  - o Convention center signage
  - o Website & Mobile App
  - o Featured in post-show recap article

